



Get Started:

Fill out the Product Release order form on the back of this flyer.

Please contact [your local sales representative](#) or Catherine Watkins, Publisher of *Hydrocarbon Processing*, at Catherine.Watkins@HydrocarbonProcessing.com or +1 (713) 520-4421.

Maximize Your Return on Investment with *HP's* Product Releases

Have a new product in the Maintenance & Turnaround category (e.g. pumps, valves, heat exchangers, tanks) that you'd like to get in front of *Hydrocarbon Processing's* audience? Our product release offering is an inexpensive way to gain punctual visibility. All we need is your press release, an image, and your logo.

Cost: \$3,950 net

Coverage includes:

- Product release in *Hydrocarbon Processing* to an audience of 109,467¹ readers
- E-newsletter featuring "New Products" distributed to our 29,938² subscribers
- Upgraded listing in the online Global Maintenance & Turnaround Directory
- Press release on HydrocarbonProcessing.com, with 70,089² monthly users
- Social Media Post on Facebook, LinkedIn, and Twitter.

¹ *Hydrocarbon Processing*, Signet Readership Study, March 2020. Total Readers Per Copy: 3.8 people.

² *Hydrocarbon Processing*, BPA Report, June 2020 Statement.

YES. I want to participate in the **HP's Product Releases for Maintenance & Turnaround Products.**

I understand that *Hydrocarbon Processing* will bill (my company) (my agency) **\$3,950 net** upon deployment.

Company _____

Address _____

City _____ State _____

ZIP _____ Country _____

Phone _____ Fax _____

Name _____ Title _____

Signature _____ Date _____

Agency Name (if different from above) _____ Phone _____

Submit this space reservation form and forward your press release and logo to:

Your local sales representative or Catherine Watkins, Publisher at +1 (713) 520-4421 or Catherine.Watkins@hydrocarbonprocessing.com

HydrocarbonProcessing.com.