

The background of the cover is a photograph of an industrial refinery at dusk or dawn. Several tall distillation columns are visible, some with red and white horizontal stripes. The sky is a mix of orange, pink, and blue. On the right side, there is a large graphic composed of several overlapping triangles in white, red, and grey. The text is overlaid on these elements.

HYDROCARBON PROCESSING®

2024 **MEDIA PLANNER**

The Largest Global Audience of
Downstream Decision-Makers

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PUBLISHER'S LETTER

Empowered to Innovate. Committed to Excellence.

We are excited about the opportunity to work with you on your 2024 marketing plans.

Gulf Energy Information (Gulf) empowers employees to deliver premium technical content, as well as market intelligence solutions, to the global downstream oil and gas industry through trusted engagement. For more than 100 years, Gulf's quality content and commitment to audience needs has led our company to become the most authoritative resource in B2B media for the downstream industry. Gulf also provides market intelligence solutions to the global energy industry through Global Energy Infrastructure and the Construction Boxscore Database.

Whether you are looking for qualified leads, brand visibility or product marketing, our dedicated and experienced sales team can build a program that's right for you. We can even guarantee the number of readers, impressions, views and leads that we deliver!



Andy McDowell

President
Gulf Energy Information

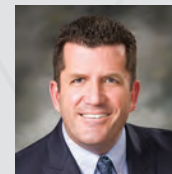


"Gulf's quality content and commitment to audience needs has led our company to become the most trusted resource in B2B media."

EDITORIAL STAFF



Lee Nichols
Vice President, Content



Mike Rhodes
Managing Editor



Danny Morgan
Digital Editor



Tyler Campbell
Managing Editor, H2Tech



DOWNSTREAM AUDIENCE

MAGAZINE

24,661

Total Subscribers

7,364

US

16,741

Outside US

556

Unknown

US: 29.9%

Outside US: 67.9%

Unknown: 2.2%

HYDROCARBONPROCESSING.COM

51,538

Users/Month

71,699

Sessions/Month

110,521

Pageviews/Month

US: 33.2%

Outside US: 66.8%

DAILY NEWSLETTER

24,221

Daily Distribution

23.4%

Open Rate

US: 28.5%

Outside US: 71.5%

BRAND REACH (LEAD GEN)

49,263

Distribution/Emails

PODCASTS

2,473,796Total Show
Listens**66,127**Listens in the
Last 30 Days

SOCIAL MEDIA

**42,595**

LinkedIn Followers

**31,622**

Facebook Followers

**7,160**

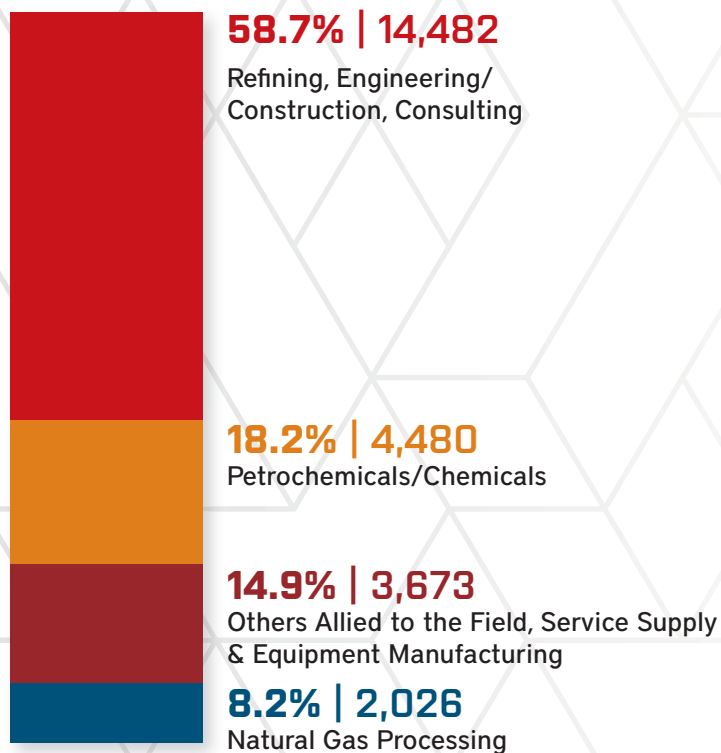
X Followers



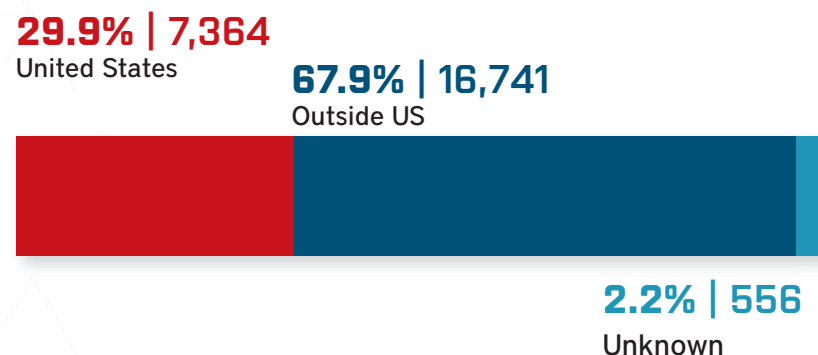
AUDIENCE BREAKDOWN

24,661 TOTAL QUALIFIED SUBSCRIBERS

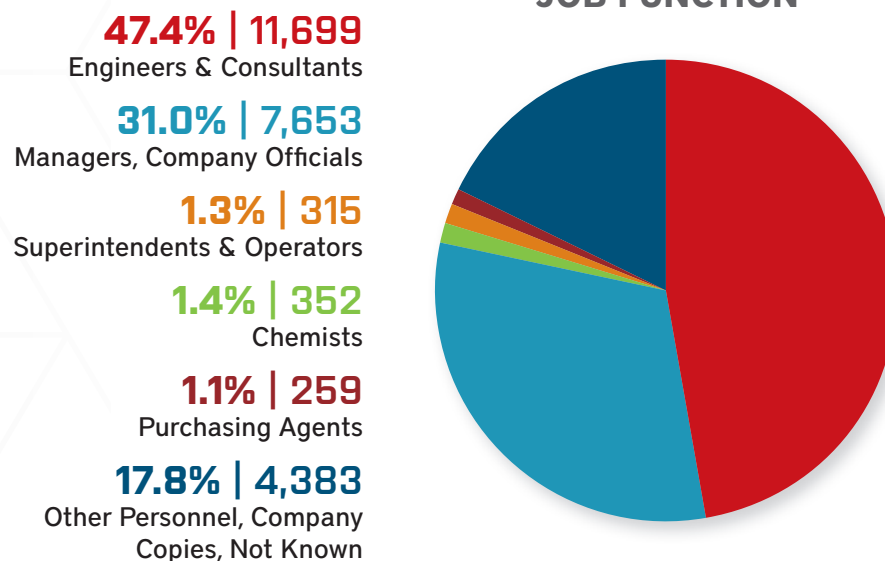
COMPANY CLASS



SUBSCRIBERS BY LOCATION



JOB FUNCTION



2024 EDITORIAL CALENDAR

JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Sustainability and the Energy Transition	Digital Technologies	Petrochemical Technology	Maintenance and Reliability	Biofuels, Alternative/ Renewable Fuels	Process Optimization
Process Optimization	Hydrogen	Maintenance and Reliability	Heat Transfer	Process Optimization	Refining and Petrochemical Integration
Catalysts	Carbon Capture/CO ₂ Mitigation	Valves, Pumps, Compressors and Turbomachinery	Environment and Safety	Digital Technologies	Petrochemical Technologies
Biofuels, Alternative/ Renewable Fuels	Plant Turnarounds/ Project Management	Tanks, Terminals and Storage	Process Controls, Instrumentation and Automation	Carbon Capture/CO ₂ Mitigation	Plant Design, Engineering, Construction and Commissioning
Valves, Pumps, Compressors and Turbomachinery	Environment and Safety	LNG	Refining Technologies	Catalysts	Sustainability and the Energy Transition
Heat Transfer	Plant Internal/Feedstock Pipeline Systems	Process Controls, Instrumentation and Automation	Power and Utilities	Valves, Pumps, Compressors and Turbomachinery	Hydrogen
	Water Management	Plant Design, Engineering, Construction and Commissioning			Water Management

All advertising space must be received by the 15th of the prior month with creative delivered by the 20th.

2024 EDITORIAL CALENDAR

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Catalysts	Plant Safety and Environment	Refining Technologies	Valves, Pumps, Compressors and Turbomachinery	Process Controls, Instrumentation and Automation	Plant Design, Engineering, Construction and Commissioning
Process Optimization	Petrochemical Technologies	Digital Technologies	Plant Turnarounds/ Project Management	Process Optimization	Top Refining and Petrochemical Projects of the Year
LNG	Valves, Pumps, Compressors and Turbomachinery	Maintenance and Reliability	Petrochemical Technologies	Carbon Capture/CO ₂ Mitigation	Hydrogen
Maintenance and Reliability	Biofuels, Alternative/ Renewable Fuels	Hydrogen	Environment and Safety	LNG	Maintenance and Reliability
Power and Utilities	Heat Transfer	Plant Internal/Feedstock Pipeline Systems	Sustainability and the Energy Transition	Gulf Energy Information Excellence Awards Winners	Refining Technologies
Biofuels, Alternative/ Renewable Fuels	Process Controls, Instrumentation and Automation	Catalysts	Heat Transfer	Power and Utilities	
	Water Management	Tanks, Terminals and Storage	Refining and Petrochemical Integration	Digital Technologies	

All advertising space must be received by the 15th of the prior month with creative delivered by the 20th.

TAILORED BRANDING

Enhance your brand's reputation with a strategic, multi-channel campaign. Our medal packages offer advertisers the opportunity to position content through our various media channels and to most effectively reach key decision-makers in the industry. Campaigns include exposure in the digital edition of the magazine, through ROS or targeted online advertisements and finally through well-read, highly sought-after newsletters. Showcase your solutions through a multi-channel campaign today!



Gold

- > MPU on HydrocarbonProcessing.com (25,000 impressions)
- > MPU on daily newsletter (two weeks)
- > Full page in *Hydrocarbon Processing*

COST

\$17,245



Silver

- > MPU on HydrocarbonProcessing.com (12,500 impressions)
- > MPU on daily newsletter (one week)
- > Full page in *Hydrocarbon Processing*

COST

\$11,365



Bronze

- > MPU on HydrocarbonProcessing.com (12,500 impressions)
- > MPU on monthly newsletter of choice
- > Half page (horizontal in-article) in *Hydrocarbon Processing*

COST

\$8,830

DIGITAL MAGAZINE

Showcase your solutions with an advertisement in *Hydrocarbon Processing*. Designed for an enhanced audience experience and ease of use, the digital edition positions your materials against the industry’s leading technical media. Choose your preferred placement or align your advertisements with select editorial on a monthly basis.

2024 GLOBAL ADVERTISEMENTS

Size	Orientation	Cost/Issue
Full Page	Vertical	\$5,775
Half Page	Vertical	\$4,490
Half Page (in-article)	Horizontal	\$4,070

PREMIUM SPONSORSHIPS

Digital Edition Sponsorship	Left Skyscraper	\$5,245
	Right Skyscraper	\$5,245
	Repeating Skyscraper (min. 10 repeats)	\$7,345
Leaderboard	Bottom of Page	\$3,795

24,661
Total Subscribers
29.9% US 67.9% OUS
2.2% Unknown

All pricing is net.

75%
increase in unique visits
over 6 months

PAGERAFT

Full PageAd

Skyscraper

Half Page Vertical Ad

Leaderboard

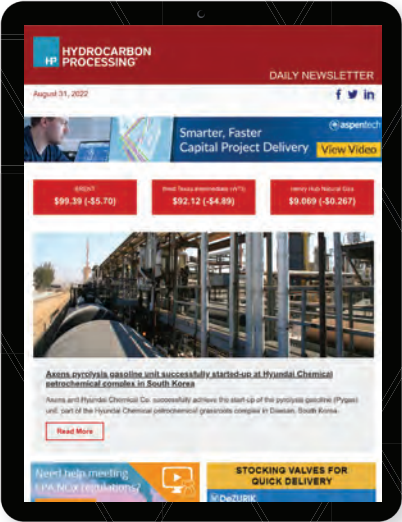
Half Page Horizontal Ad



10

NEWSLETTER SPONSORSHIPS

Each newsletter includes five ad positions: One leaderboard and four MPUs.



DAILY NEWSLETTERS

HP Daily News

Delivered Monday-Friday
Recipients/Week: **121,205**
Open Rate: **23.42%**

HP Informer

Delivered Saturday
Recipients/Week: **22,992**
Open Rate: **24.33%**

MONTHLY NEWSLETTERS

HP Breaking News

Delivered Monthly
Recipients/Email: **24,233**
Open Rate: **25.50%**

HP Process Optimization

Delivered Monthly
Recipients/Email: **8,700**
Open Rate: **22.0%**
Delivered Monthly, First Thursday

HP Catalysts

Delivered Monthly
Recipients/Email: **10,448**
Open Rate: **28.61%**
Delivered Monthly, Second Thursday

HP Digitalization

Delivered Monthly
New for 2024
Delivered Monthly, Third Thursday

CUSTOM NEWSLETTERS & EXCLUSIVE SPONSORSHIP

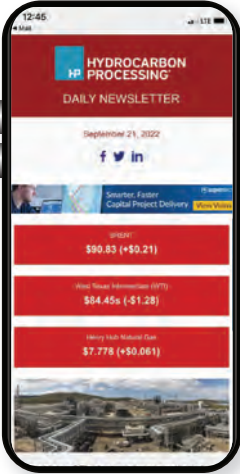
Don't see a relevant topic listed? Work with the editorial team to develop and customize a newsletter and targeted distribution list. Contact your account manager for details.

Additional titles can be added for \$3,675/brand

PRICE STARTS AT

\$9,055

Newsletter	Leaderboard 728x90	MPU1 336x280	MPU2 336x280	MPU3 336x280	MPU4 336x280	MPU Native 336x280
HP Daily News (per week)	\$5,075	\$3,745	\$3,745	\$3,140	\$3,140	\$4,495
HP Informer (per week)	\$2,295	\$2,095	\$2,095	\$1,690	\$1,690	\$2,465
HP Breaking News (per month)	\$3,145	N/A	N/A	N/A	N/A	N/A
Monthly Newsletters	\$3,145	\$2,780	\$2,780	\$2,280	\$2,280	\$3,335



DOWNSTREAM365

Imagine the impact of positioning your company's content hosted in the location industry decision-makers and experts are visiting daily. Now you can! Branded as sponsored content, *Hydrocarbon Processing's* editorial team strategically places your content across our channels to maximize exposure, drive traffic to your landing page and generate leads.

Downstream365 sponsorships include:

Branding

- > Company logo
- > Company description
- > Areas of operation and contact details

Content Options

- > Case studies
- > Technical articles
- > Press releases
- > Videos
- > Whitepapers
- > Webcasts

Reporting

- > Campaign analytics are reported monthly

Content Distribution

- > Dedicated microsite
- > Website placements
- > Newsletter placements
- > Social media

Premium
(Unlimited Content/Month)

\$73,495/year

\$6,820/month

Standard
(2-3 Content Pieces/Month)

\$56,695/year

\$5,245/month



42,595

LinkedIn Followers



31,622

Facebook Followers



7,160

X Followers



FEATURED ARTICLE

Promote your editorial content in *Hydrocarbon Processing* with a sponsored article. Guaranteed placement on HydrocarbonProcessing.com, newsletters, and social media.

> From \$3,675/article

NEED HELP WITH CONTENT? LEVERAGE THE HP CONTENT STUDIO

Hydrocarbon Processing's impactful technical case studies are highly specialized and complex, making them time consuming to write. The HP Content Studio is your opportunity to present your real-world solutions to qualified industry professionals while leveraging *Hydrocarbon Processing's* experienced editorial team. Partner with the HP Content Studio's qualified technical writers to leverage their in-depth industry knowledge for your benefit. Annual subscriptions are available.

> From \$5,885/article

PODCASTS: ENGAGEMENT FOR A MOBILE AUDIENCE

In a crowded market, podcast sponsorships are a unique way to differentiate your brand and stand apart from competitors. *Hydrocarbon Processing's* The Main Column podcast is the downstream industry's leading technical program.

Podcast listener engagement is high, and their recall and purchase intent of advertised brands increase significantly. Sponsor a podcast interview or series dedicated to HPI professionals.

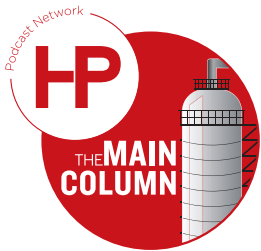
Episode sponsorships/ brief company reference	> 20 second blurb read prior to each episode of the podcast	\$1,500/episode (minimum of 5 episodes)
Episode sponsorships/ interviews	> Interview with SME and HP moderator > Headshot, bio and company logo needed from sponsor	\$5,750/episode
Episode sponsorship/ interviews including video	> Interview with SME and HP moderator > Headshot, bio and company logo needed from sponsor	\$9,995/episode
New Podcast Season sponsorship	> 10 episode season > Sponsor provides episode, content and speakers > HP provides moderator	\$50,000 / 10-episodes

\$2,500 surcharge for any podcast interviews taking place onsite.



All episodes are marketed throughout *Hydrocarbon Processing's* website, newsletters, social media and targeted e-blasts.

Podcast listener stats as of June 2023. All pricing is net.



66,127

Listens in the Last 30 Days



2,473,796

Total Show Listens



HP VIDEOS

Take your content marketing to a new level with video marketing. With more people turning to videos for technical and educational content, videos are a unique medium to build trust, boost conversion, and encourage sharing on social media.

A video sponsorship program gives you the opportunity to reach *Hydrocarbon Processing's* qualified audience with the functionalities, features and benefits of your solutions.

Client provided videos are listed on HydrocarbonProcessing.com and promoted through the monthly Resources Newsletter driving awareness.

PRICE PER VIDEO

\$8,215



HP TECHNICAL INTERVIEWS

Repurpose your article in *Hydrocarbon Processing* for more impact. This 15-minute video interview with the author of a recent article in *Hydrocarbon Processing* is featured on our homepage and promoted through our media channels, generating strong engagement and visibility for the author and the author's company.

PRICE PER MONTH

\$10,630

SINGLE-SPONSOR WEBCASTS

Webcasts are our most popular lead generation offering. Each single-sponsored webcast is run by a dedicated manager and hosted by a member of the *Hydrocarbon Processing* editorial team.

Each webcasts includes a 45-minute presentation and a subsequent question and answer session and is promoted to our highly qualified global audience through a multi-channel marketing campaign. The on-demand version of your webcast will be available on demand for one year.

Sponsors receive full contact details of all registrants.

Webcasts are promoted through:



81,377

Social Media Followers



49,263

Distribution/Email



51,538

Website Users/Month



24,661

Magazine Subscribers

400

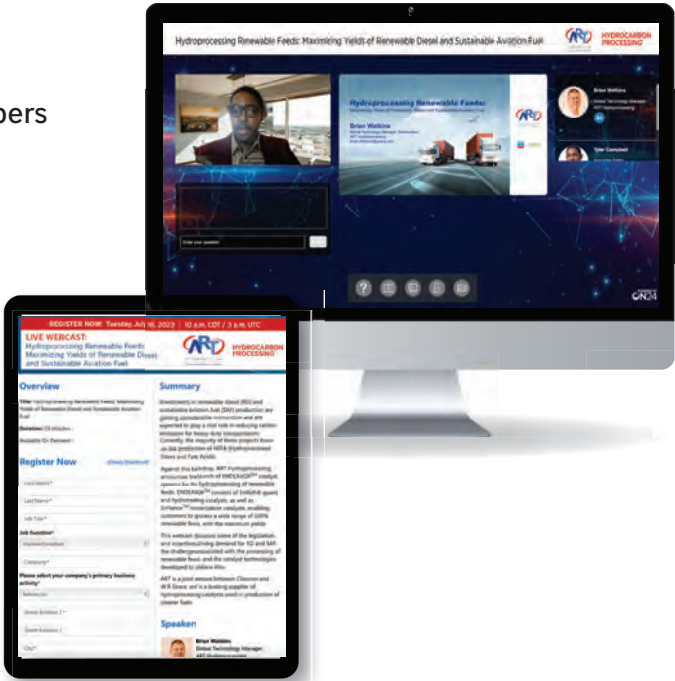
Leads/Webcast

PRICE PER
WEBCAST

\$22,680

WEBCAST PREPARATION TIMELINE

6-8 Weeks Out:	Sponsor confirms webcast title, date, time
5 Weeks Out:	Half-page ad finalized for <i>Hydrocarbon Processing</i>
3-4 Weeks Out:	Registration Launches, Online Promotions
2 Weeks Out:	Targeted Promos (email) Begin
1 Week Out:	Dry Run With Moderator/Speakers
Post Event:	Leads Provided. Webcast Archived for 1 Year.



Webcasts can be pre-recorded for a \$1,500 surcharge. All pricing is net.

MULTI-SPONSOR WEBCASTS

Hydrocarbon Processing's multi-sponsored webcasts are produced by our editorial team and include the annual industry forecasts.

All content is prepared and delivered by the *Hydrocarbon Processing* editorial team, making a multi-sponsored webcasts the ideal choice. *Hydrocarbon Processing* does the work, but sponsors receive the leads.

PRICE PER
WEBCAST

\$6,520



SPONSORED PANEL WEBCASTS

Hydrocarbon Processing's sponsored panel webcasts bring subject matter experts together to address a specific topic. Each sponsor provides one speaker and may suggest two others. *Hydrocarbon Processing* does the rest.

Once confirmed, each company's 10-12-minute presentation is delivered live, followed by a live Q&A session for all speakers. Registrant details are shared with all sponsors.

Topics include the following:

- > Process Optimization
- > Catalysts
- > Sustainability/Decarbonization
- > Automation, Control & Monitoring
- > Digital Transformation
- > Additional topics welcomed.

PRICE PER
WEBCAST

\$8,390



TOPICAL EBOOKS

Don't have content? Let *Hydrocarbon Processing* put together a topical eBook with your company as the sponsor!

The editorial team selects a compilation of 10-12 articles published in *Hydrocarbon Processing* on a topic of your selection.

Sponsors are recognized on the cover and with a full-page ad within the eBook and receive all registrant information. Each eBook is promoted through a three-month multi-channel campaign to drive qualified leads.

SINGLE SPONSOR

\$26,250

MULTI-SPONSOR

\$10,500

BRAND REACH

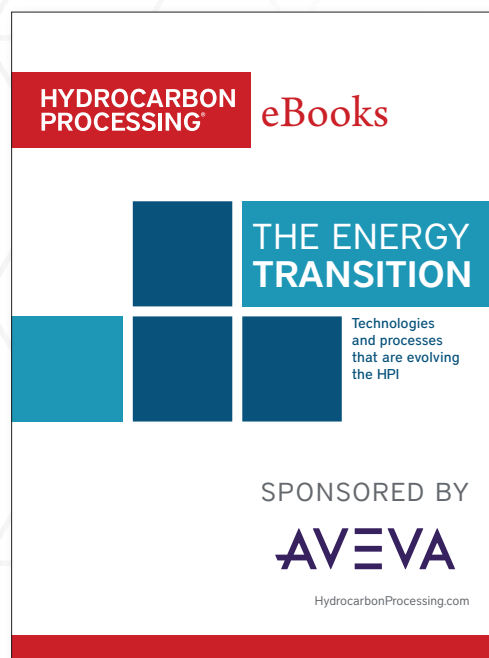


49,263

Distribution/Email

Our Content. Your Leads.

All pricing is net.



WHITEPAPERS

Your whitepaper is promoted to *Hydrocarbon Processing's* qualified audience via a monthly promotional email. Leads for each whitepaper are captured on a custom landing page and provided to the sponsor.

Promotions can be targeted to desired industry segments or geographically.

PRICE PER
WHITEPAPER

\$7,545

Program Details

- > Listing on HydrocarbonProcessing.com (title, company logo and Whitepaper synopsis)
- > A custom-built registration form including name, title, company, contact information, and email address.
- > *Hydrocarbon Processing* featured Whitepapers are promoted through a monthly email blast.
- > Leads can be provided in Excel or .CSV format.

BRAND REACH



49,263

Distribution/Email



85

Leads/Whitepaper



Stretched for time? *Hydrocarbon Processing* can lay out your whitepaper for \$1,000. Text to be provided in Microsoft Word with accompanying figures clearly marked and submitted in JPEG/PNG format. All pricing is net.

SPONSORED SURVEYS/ CAMPAIGN BENCHMARKING

Unbiased, Confidential Feedback

SPONSORED SURVEY

Hydrocarbon Processing polls its readers with 6-7 proprietary questions that you provide along with 2-3 open questions. The survey is branded *Hydrocarbon Processing* with no mention of the sponsor. The proprietary results are shared only with the sponsor.

> From \$8,065/survey

SPONSORED SURVEY WITH LEAD GEN

Providing targeted leads without content. *Hydrocarbon Processing* sends out a targeted survey for categories such as Boilers, Catalysts, Compressors, Engineering Services, Heat Exchangers, Industrial Automation or Valves. At the end of the survey, the respondent is informed that the consolidated results will be made available at no charge courtesy of the sponsor(s) for a limited time, instead of the usual \$3,675 charge.

> From \$10,710/survey

CAMPAIGN BENCHMARK STUDY

Hydrocarbon Processing offers regular advertisers the option to benchmark advertising efforts by providing a pre- and post-campaign survey for a product or company over a period of time. The final report provides you with verifiable information on the impact of your campaign.

> From \$5,355/survey

SOCIAL MEDIA

Social media is an integral part of *Hydrocarbon Processing's* brand reach. With engaged followers located around the globe, you too can access this audience as part of your advertising campaign.

With a total reach of 81,377 followers, *Hydrocarbon Processing's* social media package facilitates access to the publication's followers on Facebook, X and LinkedIn.

One post per social media channel per month.

PRICE PER MONTH

\$3,675



42,595
LinkedIn Followers

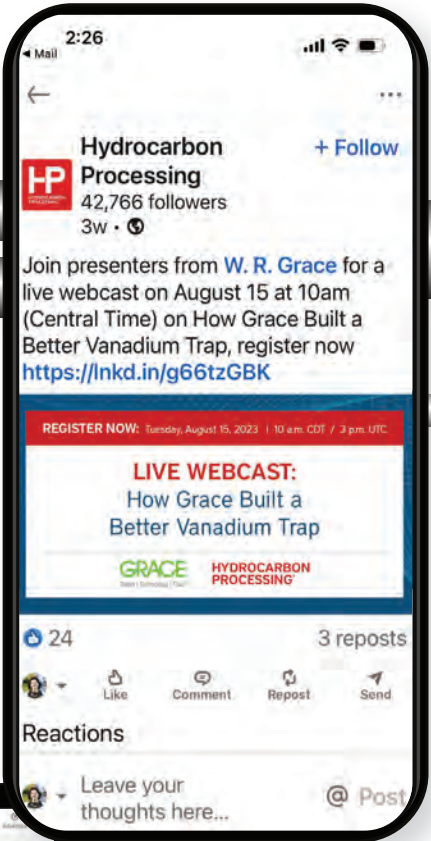


31,622
Facebook Followers



7,160
X Followers

Social media posts can include a non-clickable ad or picture (Facebook 1,200x620, X 1,600x900, LinkedIn 1,200x628) with a clickable link above it. Alternatively, if the link automatically generates a clickable link preview that includes a picture, that can be posted instead. The picture automatically generated by the link preview cannot be edited. Both options can include your choice of text. (50 words max).



MAGAZINE ADVERTISING SPECS

Assets can be provided in JPG, PNG or PDF format, cropped as desired for final display. Alternatively, a GIF file under 1 MB can be used, but is only recommended if supplying an animation. All files need to be at least 150 dpi. We can easily resize a print-format PDF for you.

Full Page Between Articles

8.125 in. x 10.875 in. (at least 1485 x 1988 pixels and at least 150 dpi)

Half Page Between Articles (Vertical)

4 in. x 10.875 in. (at least 732 x 1988 pixels and at least 150 dpi)

Half Page in Article (Horizontal)

7 in. x 4.75 in. (at least 1280 x 872 pixels and at least 150 dpi)

Skyscraper

160 x 600 pixels

Leaderboard

728 x 90 pixels



Other Acceptable (but billable) Materials: Contact Publisher.

Upgrades: Contact Publisher for specifications on upgrades and sponsorship materials.

Material Submission

Upload digital files via our Ad Orbit client portal or email to Advertising Production at AdProd@GulfEnergyInfo.com.

ONLINE SPECIFICATIONS

HydrocarbonProcessing.com Creative

Types: .GIF, .JPG, .PNG, Third Party Tags; File Size: Max 100KB;
There is no limit to animation as long as it stays under 100kb

Hydrocarbon Processing Newsletters

.GIF or .JPG file only. Include URL for where the display ad should direct. For special focus, please submit three ads (728*90, and two 336*280) and an article in Microsoft Word. Newsletter file size limit is 300kb. Native ads fit in the MPU slots and can include a 336*80 image, header (100 characters) and intro 150 characters).

Online Videos

Videos should link to advertiser's YouTube account. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted. For clients without a YouTube account, Hydrocarbon Processing can host your video on its channel.

Downstream365

- > Company logo in JPEG or PNG format
- > 50-word company description
- > Company contacts (email/phone)
- > Social media links
- > Website link
- > Hero image: 1,500x570
- > Articles in Microsoft Word format. - Length is optional, but no less than about 350 words.
- > Images for the articles, size minimum of 500 KB and 300 dpi
- > Three ad sizes (GIF/JPEG): 728x90, 336x280 and 320x50 + click thru URLs for each
- > Optional videos: Videos should link to advertiser's YouTube account or Vimeo. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted.
- > Optional downloads: Downloadable PDFs about products, processes, etc.

Podcasts

- > Speaker Headshot, Speaker Name and Title, Company Logo in EPS.

Webcasts

- > 100-word overview
- > Speaker name, title, bio and headshot (2 in. x 2 in., 300 dpi in JPEG)
- > Company logo (EPS)
- > Three questions for registration page

eBooks/Whitepapers

- > Title
- > 50-word description
- > Company logo (EPS)

Social media

- > 50-word text
- > JPG image (1200x628) (not clickable)
- > Tracked URL
- > Facebook 1200x620
- > X 1600x900
- > LinkedIn 1200x628
- > Link Preview also accepted

SUBSCRIPTIONS AND MARKET INTELLIGENCE

Since 1922, *Hydrocarbon Processing* has been providing engineers and management professionals with the tools they need to succeed in the global refining, petrochemical, gas processing and LNG industries.

Full Access

- > Digital subscription to the magazine for one full year
- > Current and all posted issues of *Hydrocarbon Processing* magazine
- > Access to thousands of technical articles
- > Access to all process handbooks (refining, gas processing, petrochemical)
- > Access to the latest version of Hydrocarbon Processing's *HPI Market Data* book to gain knowledge on trends, spending and construction in the hydrocarbon processing industry
- > Access to the latest project updates
- > Daily updated coverage on the latest news and developments from around the globe
- > Analysis and commentary from industry experts
- > Access to industry white papers, webcasts, forecasts, supplements and directories

FULL
ACCESS

\$1,995

Digital Magazine

- > Digital subscription to the magazine for one full year
- > Current posted issues of *Hydrocarbon Processing* magazine
- > Access to the latest project updates
- > Daily updated coverage on the latest news and developments from around the globe
- > Analysis and commentary from industry experts
- > Access to industry white papers, webcasts, forecasts, supplements and directories
- > Access presentation slides to original content from *Hydrocarbon Processing*, including *Hydrocarbon Processing's* Industry Forecast and Boxscore Global Construction Activity webcasts

DIGITAL
MAGAZINE

\$450

Global Energy Infrastructure's Construction Boxscore

The Global Energy Infrastructure platform provides an essential global project data tool for key decision makers and executives in the energy sector. It is uniquely positioned to address our customers' needs and keep you up to date with global project insights across hydrogen, LNG, pipelines, refining, petrochemicals, biofuels and carbon capture storage as the industry moves through the energy transition. You can access our data through the following services:



LARGER TEAM? SPEAK TO US ABOUT GROUP AND CORPORATE SUBSCRIPTIONS?

To schedule a discussion and free demo, please contact Ed Bramwell, Director, Market Intelligence at Ed.Bramwell@GulfEnergyInfo.com or +44 (0)20 3793 9705.

Digital | Desktop | Tablet | Mobile | LinkedIn | Facebook | X | Email

HydrocarbonProcessing.com

TECHNICAL CONFERENCES AND EVENTS

World Oil Forecast Breakfast

Houston, TX
January 26, 2024

Underground Infrastructure Conference/Underground Infrastructure Awards

Oklahoma City, OK
March 19-21, 2024

CCS Strategy: Building Partnerships for Net-Zero Success

London, UK
April 2024

MCEDD: Deepwater Synergy: Next-Generation Solutions for a Sustainable Future

Amsterdam, The Netherlands
April 9-11, 2024

Oilfield Electrification Technology Conference

Houston, TX
May 21-22, 2024

Women's Global Leadership Conference Europe

June 2024

International Refining & Petrochemical Conference

Houston, TX
September 2024

Gulf Energy Information Energy Excellence Awards

Houston, TX
October 2024

Deepwater Executive Summit

Houston, TX
October 2024

Women's Global Leadership Conference

Houston, TX
November 2024

EnergyTech Interactive Expo

Pasadena, TX
November 2024

4 WAYS TO PARTICIPATE

- ✓ Sponsor
- ✓ Exhibit
- ✓ Speak
- ✓ Attend

**LEARN MORE!**

For conference or sponsorship information, please contact Jacob Adams Mireles, Vice President, Events at jacob.adams.mireles@gulfenergyinfo.com or +1 (713) 525-4603.

MEDIA PACKAGES

Gulf Energy Information is the leading provider of media, market intelligence and events to the international energy industry, offering in-depth insights, technical content and strategic direction.

Gulf's market-leading brands—*World Oil*, *Petroleum Economist*, *Pipeline & Gas Journal*, *Hydrocarbon Processing*, *Gas Processing & LNG*, *H2Tech*, *Hydrogen Economist*, *Carbon Economist* and *Underground Infrastructure*—serve their markets with digital media that leverage highly targeted audiences.

Gulf also provides market intelligence solutions to the international energy industry through Global Energy Infrastructure.

CONTACT YOUR SALES REP TODAY!

Explore cross-brand packages to position your marketing message in front of the global oil, gas and energy decision makers.

Upstream

World Oil®

Petroleum Economist

Total Brand Reach: 456,066 Total Brand Reach: 176,080

Midstream

Pipeline & Gas Journal

GAS PROCESSING & LNG

Total Brand Reach: 206,269 Total Brand Reach: 68,877

Downstream

HYDROCARBON PROCESSING®

Total Brand Reach: 231,060

Hydrogen and Carbon

H2TECH

Total Brand Reach: 39,400

Hydrogen Economist

Carbon Economist

Total Brand Reach: 100,761 Total Brand Reach: 98,282

Project Intelligence

Global ENERGY INFRASTRUCTURE

HYDROCARBON PROCESSING CONSTRUCTION BOXSCORE DATABASE

Infrastructure

underground infrastructure

Total Brand Reach: 103,863



INTERESTED IN SUBSCRIBING?

For corporate subscriptions, please contact Sales@GulfEnergyInfo.com

SALES CONTACT INFORMATION

North America

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