

# Gastech

## 4-7 April 2017

Makuhari Messe, Chiba, Tokyo, Japan

29TH EDITION

Hosted by:



Japan  
Gastech  
Consortium

## Reserve Your Space Today!

*Gas Processing* and *Hydrocarbon Processing* are proud to once again publish the official conference newspaper for the 29th Gastech Conference and Exhibition, taking place at the **Makuhari Messe International Convention Center in Tokyo, Japan from April 4-7, 2017.**

Our status as the official media partner for Gastech ensures that our show daily newspapers—and the invaluable advertising opportunities they represent—are distributed throughout the conference and exhibition as the exclusive newspaper of record, absent any competition.

The four-day, multi-streamed Gastech conference reflects business-critical needs of the international gas and LNG markets. The agenda encompasses highly original commercial and technical content, unrivaled networking opportunities, the open exchange of ideas and a showcase for the latest innovations, technologies and developments across the gas value chain. Gastech is the ideal place to gain strategic insight and increase your company's visibility to a receptive audience.

**For advertisers in the official Gastech show daily, there is no better way to reach the gas industry's major buyers and decision-makers who represent:**

- Major international oil and gas companies
- A multitude of national oil and gas companies
- Worldwide utility companies
- Engineering contractors
- Shipbuilders
- Key manufacturers
- Global distributors and service providers
- Commercial and technical industries

*Gas Processing* and *Hydrocarbon Processing* produce four, full-color show daily newspapers that will be available at numerous distribution points throughout the conference, exhibition and meeting venues. Content will focus on insight from conference leaders, event program details, venue and exhibition information, articles on current and future industry trends, and coverage of exhibitor presentations and speaking events.

Readership is extremely high, offering an unparalleled opportunity to highlight your technologies, products, mergers and acquisitions, and drive traffic to your presentations and/or exhibits.

**Closing dates and rates for advertising are detailed on the back.**

## Exclusive Opportunity:

Maximize your reach and effectiveness by leveraging Gastech — the midstream's largest event — and *Hydrocarbon Processing* and *Gas Processing* magazines — the downstream and midstream's most influential publications. **Plus, save 10% off the rate card pricing.**

The Gastech Show Preview will run in the *Gas Processing* January/February 2017 issue and the *Hydrocarbon Processing* March 2017 issue. When you advertise in both the magazine and the show daily, you will save 10% off the rate card on each advertisement.

**Contact your representative for more details.**

**Catherine Watkins**

*Publisher*

Phone/Fax: +1 (713) 520-4421

Catherine.Watkins@GulfPub.com

**HYDROCARBON  
PROCESSING®**

HydrocarbonProcessing.com

**GAS PROCESSING™**

GasProcessingNews.com

## Gastech by the Numbers

|   |  |
|---|--|
| <b>54,000</b> Square Meters<br>Exhibition Space                       | <b>25,000+</b> International<br>Attendees  |
| <b>2,500</b> Commercial and<br>Technical Delegates                    | <b>750+</b> Hosted<br>Meetings   |
| <b>600+</b> Regional and<br>International Exhibitors                  | <b>350+</b> CEOs, Government<br>& Ministry Officials   |
| <b>200+</b> Speakers from Leading Energy<br>Specialists and Companies | <b>70+</b> Countries representing the global gas production,<br>supply, service & technology value chain |
| <b>40</b> New Technical<br>Conference Sessions                        | <b>4</b> Days Packed with High-Quality<br>Commercial Conference Content                                  |
|   | <b>14</b> International<br>Country Pavilions   |

## Advertising Opportunities

Deadline for space reservations for all four days: **March 1**

Material deadline for all four days: **March 16**

**Final Trim:** 11.75 in. x 16.5 in. (299 mm x 420 mm)

**Bleed:** allow 0.125 in (3 mm) outside final trim

Advertise in both *Hydrocarbon Processing's* Gastech Preview and the Gastech Show Daily Newspaper and receive special discounted pricing. Ask your representative for more details.

### Special Positions

|                                     |                 |
|-------------------------------------|-----------------|
| <b>Front cover banner</b>           | <b>\$21,000</b> |
| 10.75 in x 2.5 in (274 mm x 64 mm)  |                 |
| <b>Front cover earpiece</b>         | <b>\$8,400</b>  |
| 2.5 in. x 1.4 in. (64 mm x 36 mm)   |                 |
| <b>Inside front cover full page</b> | <b>\$32,618</b> |
| <b>Inside back cover full page</b>  | <b>\$32,025</b> |
| <b>Back cover</b>                   | <b>\$32,800</b> |

### Run-of-Book

|   |                 |
|---|-----------------|
| <b>Full page</b>  | <b>\$29,820</b> |
| Full-page Standard: 10.75 in x 15 in (274 mm x 381 mm)<br>Full-page Bleed: 12 in. x 16.75 in. (305 mm x 426 mm) |                 |
| <b>1/2-page (Vertical or Horizontal)</b>  | <b>\$14,826</b> |
| Vertical: 7.5 in x 10.75 in (191 mm x 274 mm)<br>Horizontal: 10.75 in x 7.5 in (274 mm x 191 mm)                |                 |
| <b>1/2-page island (Junior)</b>   | <b>\$16,296</b> |
| 8 in x 10 in (204 mm x 255 mm)  |                 |
| <b>Top Banner</b>   | <b>\$9,870</b>  |
| 10.75 in x 2.5 in (274 mm x 64 mm)  |                 |
| <b>1/4-page</b>   | <b>\$7,780</b>  |
| 5.25 in x 7.5 in (135 mm x 191 mm)  |                 |
| <b>1/8-page (Vertical or Horizontal)</b>  | <b>\$5,440</b>  |
| Vertical: 2.5 in x 7.5 in (64 mm x 191 mm)<br>Horizontal: 5.3 in x 3.6 in (135 mm x 91.5 mm)                    |                 |

## Advertising Reservation

Advertiser/Company Name: \_\_\_\_\_

Ad Size: \_\_\_\_\_

Price: \_\_\_\_\_

I understand that Gulf Publishing Company will bill

(☐ my company) (☐ my agency) upon publication.

Signature: \_\_\_\_\_

### Company Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Agency Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Send this space reservation form, along with a copy of your purchase order instructions, and forward your advertising production materials to:

#### Gastech Conference Newspaper

Attn. Cheryl Willis, Advertising Production Dept.

2 Greenway Plaza, Ste. 1020, Houston, Texas 77046

Phone: +1 (713) 525-4633 or E-mail: Cheryl.Willis@GulfPub.com

**HYDROCARBON  
PROCESSING**  
HydrocarbonProcessing.com

**World Oil**  
WorldOil.com