



HYDROCARBON PROCESSING®

HydrocarbonProcessing.com

Bonus Report

SUPPLY CHAIN 2018

**Space closes:
October 5, 2018.**

For additional information,
please contact your *Hydrocarbon
Processing* representative.

Catherine Watkins

Publisher

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**HYDROCARBON
PROCESSING®**

HydrocarbonProcessing.com

Increase Your Brand Visibility among Your Target Audience in *Hydrocarbon Processing* Bonus Report

The downstream oil and gas industry would not be possible without a sophisticated supply chain network. This sector of the downstream HPI is responsible for the procurement and movement of millions of barrels of crude oil and billions of cubic feet of natural gas each day. Delays or failures in supply chain management can result in disruptions of refinery or petrochemical plant feedstock supplies, which can lead to operational downtime. This domino effect ultimately leads to lost revenue. Supply chain management does not stop at the refinery or plant. Processed hydrocarbons need to be moved throughout the world. The professionals at these facilities are responsible for the distribution of transportation fuels, and refined and petrochemical products throughout the world. Whether it is moving crude oil, natural gas, equipment, refined products and other assets around the world for refinery and petrochemical plant operations, maintenance or construction, supply chain management is an integral sector of the downstream industry.

Sponsorship of the bonus report aligns your company's message alongside *Hydrocarbon Processing's* trusted editorial content for maximum effectiveness. Targeted advertising reaches a more engaged audience interested in the products/services you provide, plus the ability to provide educational content, helps build your own brand authority and trust.

Sponsorship Includes:

- Full-page display advertisement
- Full-page of editorial content (subject to Publisher's approval)
- 25 complementary copies of the Supply Chain Bonus Report. Additional copies may be purchased at cost.

Cost:

2018 Rates Apply. Rates are commissionable at 15% of gross billing.

INSERTION ORDER FORM BONUS REPORT 2018

Yes. I want to be a sponsor of the **Supply Chain Bonus Report** published in the **November 2018** issue of *Hydrocarbon Processing*. Please reserve advertising space for my company:

I understand that *Hydrocarbon Processing* will bill (my company) (my agency) upon publication.

Company _____

Address _____

City _____ State _____

ZIP _____ Country _____

Phone _____ Fax _____

Name _____ Title _____

Signature _____ Date _____

Agency Name (if different from above) _____ Phone _____

E-mail this space reservation form and forward your advertising materials to:

Krista Norman, Advertising Production Assistant Manager, at AdProd@GulfPub.com.

Production Specifications

Advertising Space Closes: October 5, 2018 | Advertising Materials Due: October 10, 2018

Advertisements are the same size as a full-page ad in *Hydrocarbon Processing*. Specifications are available at <http://www.hydrocarbonprocessing.com/media/5595/2018-hydrocarbon-processing-media-kit-loresrr-min.pdf>. Editorial specifications will be provided.

For additional information, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Publisher, *Hydrocarbon Processing*, at +1 (713) 520-4421 or Catherine.Watkins@HydrocarbonProcessing.com

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