



HYDROCARBON PROCESSING®

HydrocarbonProcessing.com

Bonus Report

COMPRESSION

**Coming Soon
Publishing in
September 2018**

**Space closes:
August 5, 2018**

For additional information,
please contact your *Hydrocarbon
Processing* representative.

Catherine Watkins

Publisher

+1 (713) 520-4421

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**HYDROCARBON
PROCESSING®**

HydrocarbonProcessing.com

Increase Your Brand Visibility among Your Target Audience in *Hydrocarbon Processing's* Bonus Report

Compression refers to increasing the pressure of a gas by reducing its volume or by increasing the pressure on a fluid to transport it through a pipe. This force, which has spawned a "multi-billion-dollar" marketplace, is abundant in all processing units in refineries and petrochemical plants. Compression technologies allow these capital-intensive facilities to operate smoothly, efficiently and safely.

Sponsorship of the bonus report aligns your company's message alongside *Hydrocarbon Processing's* trusted editorial content for maximum effectiveness. Targeted advertising reaches a more engaged audience interested in the products/services you provide, plus the ability to provide educational content, helps build your own brand authority and trust.

Sponsorship Includes:

- Full-page (or half page) display advertisement
- Full-page (or half page) product or company profile (subject to Publisher's approval)
- 25 complimentary copies of the Compression Bonus Report. Additional copies may be purchased at cost.

Cost:

\$10,770 gross for full-page ad plus full-page profile.

\$6,990 gross for half-page ad plus half-page profile.

(Rates are commissionable at 15% of gross billing).

INSERTION ORDER FORM BONUS REPORT 2018

Yes. I want to be a sponsor of the **Compression Bonus Report** published in the **September 2018** issue of *Hydrocarbon Processing*. Please reserve advertising space for my company:

I understand that *Hydrocarbon Processing* will bill (my company) (my agency) upon publication.

Company _____

Address _____

City _____ State _____

ZIP _____ Country _____

Phone _____ Fax _____

Name _____ Title _____

Signature _____ Date _____

Agency Name (if different from above) _____ Phone _____

E-mail this space reservation form and forward your advertising materials to:

Krista Norman, Advertising Production Assistant Manager, at AdProd@GulfPub.com.

Production Specifications

Advertising Space Closes: August 5, 2018 | Advertising Materials Due: August 10, 2018

Advertisements are the same size as a full-page or half-page ad in *Hydrocarbon Processing*. Specifications are available at <http://www.hydrocarbonprocessing.com/media/5595/2018-hydrocarbon-processing-media-kit-loresrr-min.pdf>.

Editorial specifications will be provided.

For additional information, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Publisher, *Hydrocarbon Processing*, at +1 (713) 520-4421 or Catherine.Watkins@HydrocarbonProcessing.com.

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