



HYDROCARBON PROCESSING®

HydrocarbonProcessing.com

Source: BASF

Bonus Report

ADVANCED CATALYSIS TECHNOLOGY

Coming Soon
Publishing in August 2018

Space closes:
July 5, 2018

For additional information,
please contact your *Hydrocarbon
Processing* representative.

Catherine Watkins
Publisher

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**HYDROCARBON
PROCESSING®**
HydrocarbonProcessing.com

Increase Your Brand Visibility among Your Target Audience in *Hydrocarbon Processing* Bonus Report

The demand for refining and chemical catalysts is expected to grow significantly over the next several years. This robust growth is due to stricter regulations on transportation fuels, the pursuit for the production of high-quality end products and the boost in the construction of chemical and petrochemical units in developing nations, as well as in the US. Refiners and petrochemical producers will invest billions of dollars each year on catalyst to improve efficiency and processing operations. **The Advanced Catalysis Technology Bonus Report will highlight the advancements in catalyst technology, as well as the drive in process unit engineering and optimization.** The combination of these technologies, along with the manufacturing and maintenance of critical equipment are paramount to efficient downstream operations.

Sponsorship of the bonus report aligns your company's message alongside *Hydrocarbon Processing's* trusted editorial content for maximum effectiveness. Targeted advertising reaches a more engaged audience interested in the products/services you provide, plus the ability to provide educational content, helps build your own brand authority and trust.

Sponsorship Includes:

- Full-page (or half page) display advertisement
- Full-page (or half page) product or company profile (subject to Publisher's approval)
- 25 complementary copies of the Advanced Catalysis Technology Bonus Report. Additional copies may be purchased at cost.

Cost:

\$10,770 gross for full-page ad plus full-page profile.
\$6,990 gross for half-page ad plus half-page profile.
(Rates are commissionable at 15% of gross billing).

INSERTION ORDER FORM BONUS REPORT 2018

Yes. I want to be a sponsor of the **Advanced Catalysis Technology Bonus Report** published in the **August 2018** issue of *Hydrocarbon Processing*. Please reserve advertising space for my company:

I understand that *Hydrocarbon Processing* will bill (my company) (my agency) upon publication.

Company _____

Address _____

City _____ State _____

ZIP _____ Country _____

Phone _____ Fax _____

Name _____ Title _____

Signature _____ Date _____

Agency Name (if different from above) _____ Phone _____

E-mail this space reservation form and forward your advertising materials to:

Krista Norman, Advertising Production Assistant Manager, at AdProd@GulfPub.com.

Production Specifications

Advertising Space Closes: July 5, 2018 | Advertising Materials Due: July 10, 2018

Advertisements are the same size as a full-page ad in *Hydrocarbon Processing*. Specifications are available at <http://www.hydrocarbonprocessing.com/media/5595/2018-hydrocarbon-processing-media-kit-loresrr-min.pdf>.

Editorial specifications will be provided.

For additional information, please contact your *Hydrocarbon Processing* representative or Catherine Watkins, Publisher, *Hydrocarbon Processing*, at +1 (713) 520-4421 or Catherine.Watkins@HydrocarbonProcessing.com.

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